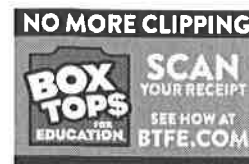


# EARN CASH FOR OUR SCHOOL

NO MORE CLIPPING. ALL YOU NEED IS YOUR SMARTPHONE.

The NEW and improved Box Tops mobile app uses state-of-the-art technology to scan your store receipt, find participating products and instantly add Box Tops to our school's earnings online.

LOOK FOR THE NEW LABEL:



## HERE'S HOW IT WORKS:



### BUY BOX TOPS PRODUCTS

You can find Box Tops on hundreds of products throughout the store.



### SCAN YOUR RECEIPT

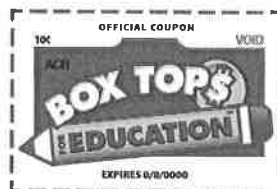
Use the app to snap a photo of your receipt within 14 days of purchase.



### EARN CASH FOR OUR SCHOOL

Box Tops earnings are identified and automatically updated at BTFE.com.

You do not need to clip or send Box Tops labels to school.



## BOX TOPS CLIPS ON PACKAGES

Traditional Box Tops clips are being phased out of production but may continue to be found on many products throughout the store as packages transition to the new Box Tops labels. **You can still clip these and send them to school.** Please make sure each clip has a valid expiration date.



**BUY**  
BOX TOPS  
PRODUCTS



**CUT**  
OUT THE BOX TOP  
FROM EACH PACKAGE



**SEND**  
YOUR BOX TOPS  
TO SCHOOL

SEE PRODUCTS & LEARN MORE ABOUT THE BOX TOPS APP AT BTFE.COM

THE ALL-NEW BOX TOPS IS HERE!  
DOWNLOAD THE APP:





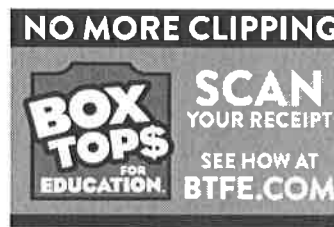
Dear Families,

The Box Tops for Education program is changing the way we can earn cash for our school!

Over the summer, participating brands have begun to change their packaging from the traditional Box Tops clip to the new Box Tops label.



SEE THIS...  
**CLIP IT**



SEE THIS...  
**SCAN YOUR RECEIPT**

Going forward, instead of clipping from packages and checking expiration dates, all Box Tops will be earned digitally by scanning your receipt. The Box Tops for Education team has worked hard to build a NEW-and-improved, user-friendly Box Tops mobile app, available now.

The new app features state-of-the-art technology that allows you to scan your store receipt, find participating products and instantly add Box Tops to our school's earnings online.

**BE SURE TO DOWNLOAD THE NEW APP  
OR UPDATE YOUR EXISTING APP:**



If you still have traditional Box Tops clips at home, make sure to send them to school. We will still earn cash for all clipped Box Tops until they expire. Better yet, you can “double dip” during the packaging transition by clipping traditional Box Tops AND scanning your store receipt containing participating products.

Thanks for helping our school get what it needs!

LEARN MORE ABOUT THESE CHANGES AT  
**BTFE.COM**



GET THE NEW BOX TOPS MOBILE APP:

## LOOK FOR THE NEW LABEL!



When you see this Box Tops label on packages, use the NEW Box Tops app to scan your store receipt and our school will automatically earn Box Tops for any participating products purchased. Box Tops are still worth 10¢ each for our school. **There's no need to clip Box Tops labels or send them to school!**



**GIVE CREDIT!** Each time you scan a receipt, be sure to look for this icon in the Box Tops app and give credit to an individual, classroom or grade level.

## STILL HAVE TRADITIONAL BOX TOPS CLIPS?



**Yes, you can still turn them in to school!** Box Tops clips can still be found on many products. Clip them just like you always have and send them to school—just make sure each one has a valid expiration date! Our school's Box Tops Coordinator needs to submit them this month in order for them to count toward our fall earnings check.

**PLEASE SEND YOUR BOX TOPS CLIPS TO SCHOOL BY:** \_\_\_\_\_

